



Hair cryotherapy is an innovative cosmetic treatment that uses low temperatures to improve the condition and appearance of hair. Similar to cryotherapy used in traditional medicine, hair cryotherapy is based on applying negative temperatures to achieve therapeutic benefits.

The Frozen Care cryotherapy treatment combines the action of a cryotherapy device with a comprehensive line of Brazilian regenerative cosmetics. Thanks to nourishing ingredients such as hydrolyzed keratin, coconut seed butter, grape seed oil, B vitamins, and amino acids, the treatment not only moisturizes but also regenerates hair, restoring its healthy shine.

During cryotherapy, the negative temperature of the plates effectively seals the hair cuticles, allowing the nourishing treatment mixture to penetrate even more effectively and work perfectly on the hair. The Frozen Care treatment provides intensive care, strengthening the hair structure and eliminating damage effects caused by excessive exposure to harmful factors, such as frequent chemical treatments like bleaching or styling with a flat iron.

The result of the Frozen Care hair cryotherapy treatment is not only a visible improvement in hair condition but also increased resistance to harmful external factors. Hair becomes shiny, smooth, and simultaneously more resistant to breakage. This innovative approach to hair care not only restores vitality but also strengthens its structure. The treatment effect lasts for six weeks, providing lasting repair to the hair.

The Frozen Care cryotherapy treatment is suitable for all hair types, both straight and curly, regardless of color, structure, or condition. Hair cryotherapy stands out among other care procedures due to its unique approach.

Unlike popular treatments based on heat, cryotherapy does not burden or modify the hair structure, making it an excellent treatment for curly hair. The FrozenCare cryotherapy treatment can be performed on the same day as coloring.

The treatment can also be performed between straightening procedures, such as Nanoplastia or protein straightening, to improve the condition and vitality of the hair.



The Frozen Care Cryotherapy device features a plate-freezing function down to -20°C .

The cosmetic line for the treatment consists of four products:



STEP 1

Preparing Shampoo



STEP 2

Criotherapy botox



STEP 3

Kertine booster ampoul



STEP 4

Criotherapy finisher spray

HOW TO PERFORM THE FROZEN CARE TREATMENT USING THE FREEZING DEVICE:

- Thoroughly wash the hair using the Priming Shampoo labeled as Step 1.
- Prepare a mixture of 100 g Frozen Care B-tox (Step 2) and the Keratin Booster Ampoules (Step 3).
- After mixing the ingredients, apply the mixture strand by strand, combing through to ensure better distribution of the product.
- Leave on the hair for 15 minutes (TIP: you can use a plastic cap), and in the meantime, turn on the Frozen Care device.
- After 15 minutes, when the device is ready for use, slowly glide over each strand 3 to 5 times.



- After completing the freezing procedure on each strand, wait an additional 15 minutes, then thoroughly rinse the hair with lukewarm, not hot, water.
- Towel-dry the hair, spray the entire surface with Finishing Spray (Step 4), comb through, and proceed to dry the hair completely (100%).
- Style as desired. (TIP: You can glide over each strand with a flat iron 2-3 times at a low temperature.)

POST-TREATMENT CARE:

After the cryotherapy treatment, we recommend using dedicated Frozen Care shampoos and masks that maintain the PEH balance, ensuring the treatment effect lasts for the stated 6 weeks. Using shampoos or conditioners with unsuitable ingredients, as well as clarifying shampoos or store-bought purple shampoos, significantly shortens and diminishes the treatment's effect.



How to Perform the FROZEN CARE Treatment Using the Ultrasonic Iron



- Thoroughly wash the hair using the Priming Shampoo labeled as Step 1.
- Prepare a mixture of 100 g Frozen Care B-tox (Step 2) and the Keratin Booster Ampoules (Step 3). After mixing the ingredients, apply the mixture strand by strand, combing through for better distribution of the product.
- Leave on the hair for 15 minutes (TIP: you can use a plastic cap). Meanwhile, prepare the ultrasonic iron.
- After 15 minutes, slowly glide the ultrasonic iron over each strand 5 times.
- After completing the procedure with the ultrasonic iron, wait an additional 15 minutes, then thoroughly rinse the hair with lukewarm, not hot, water.
- Towel-dry the hair, spray the entire surface with Finishing Spray (Step 4), comb through, and proceed to dry the hair. Style as desired. You may use a titanium flat iron (2-3 passes per strand).



NOTE: The freezing device is filled with demineralized water; remember to refill it when the level is very low. This type of water is used for car radiators (you can purchase it at any gas station).